

# TD 2021 Love & Money: Better off after Breaking up? Those unlucky in love feeling hopeful about a brighter financial future

**74%** of divorced Canadians surveyed consider their financial status the same or better than when they were married

## 'Til death do us part? Divorce & Finance

Divorced couples polled were less likely to have regularly discussed money during their marriage.



**29%**

of divorced couples surveyed say they discussed money weekly with their former partner

**50%**

of married couples surveyed say they discuss money weekly



### Financial future of Divorced couples



## Millennials in Love & Money

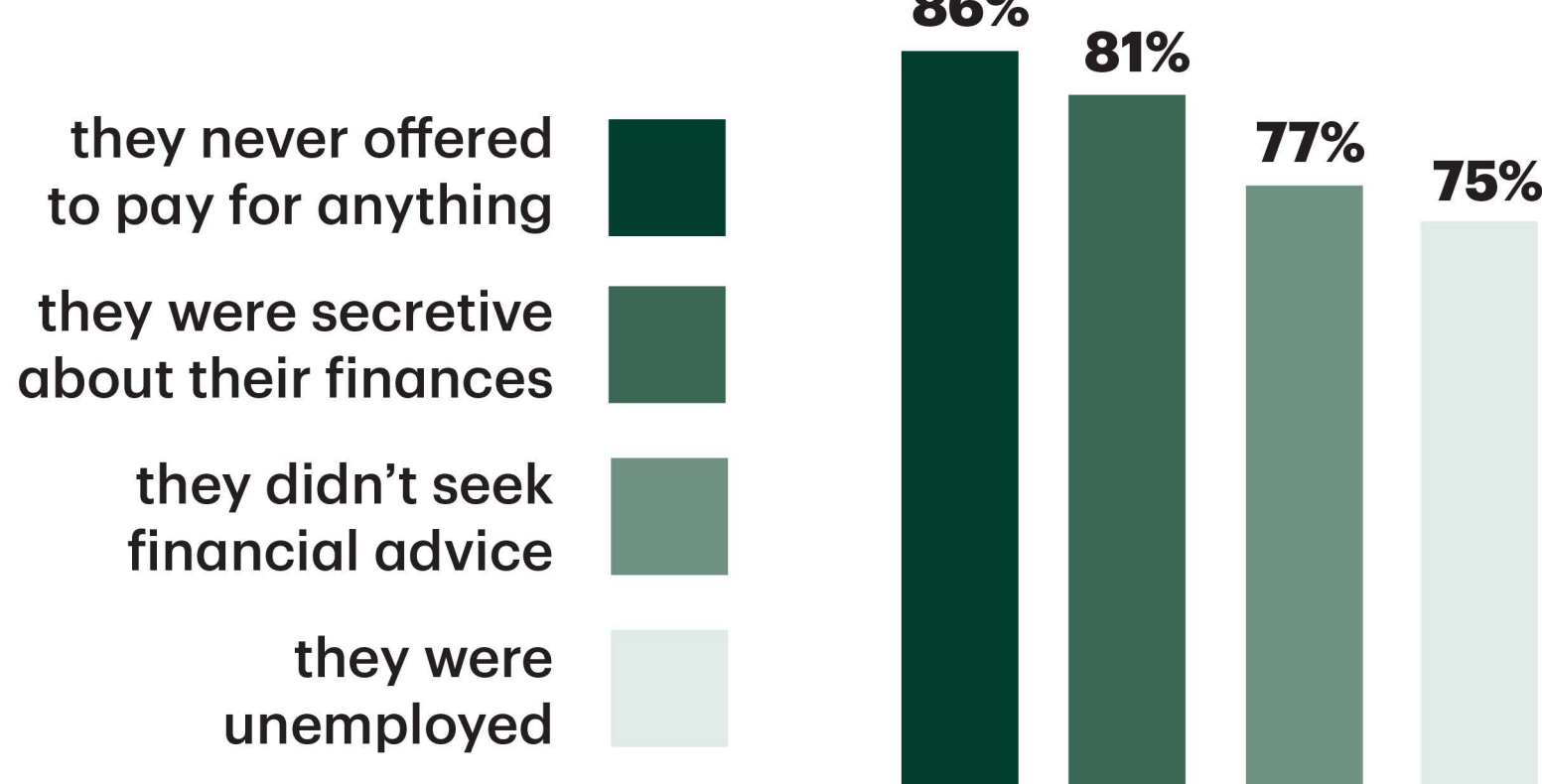
Millennials approach love and money in their own unique way...

Millennials surveyed are more likely than others to keep their money separate:

**49%** of millennials surveyed say they have no shared accounts.

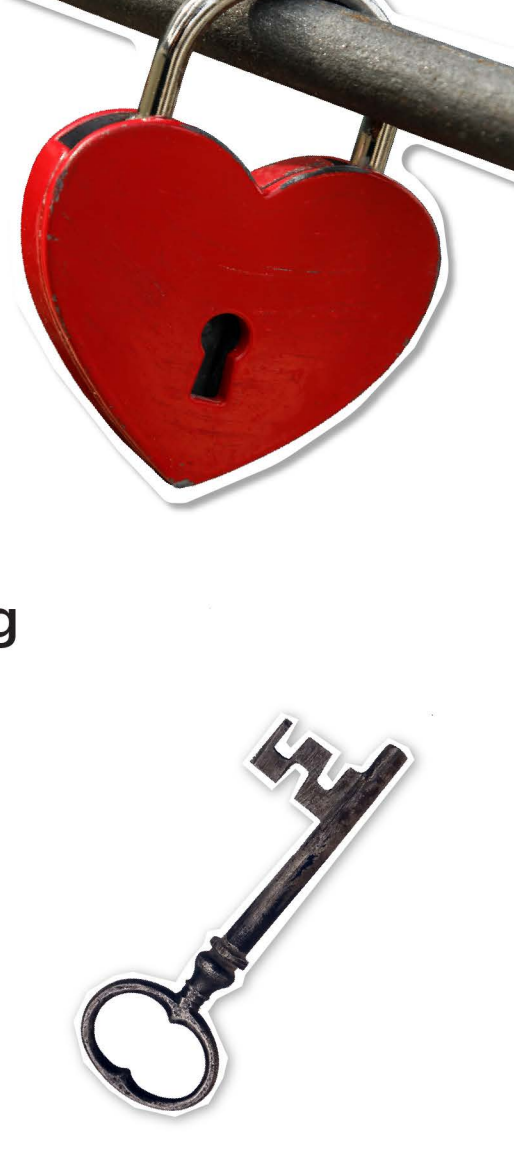
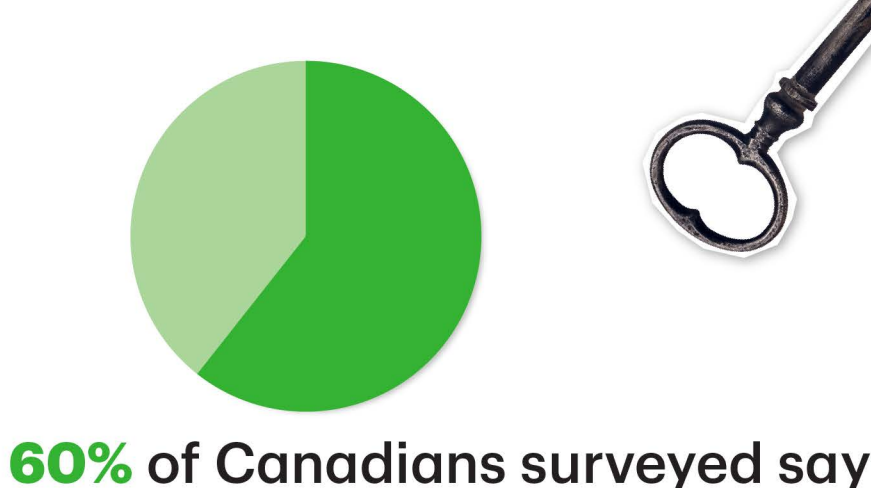
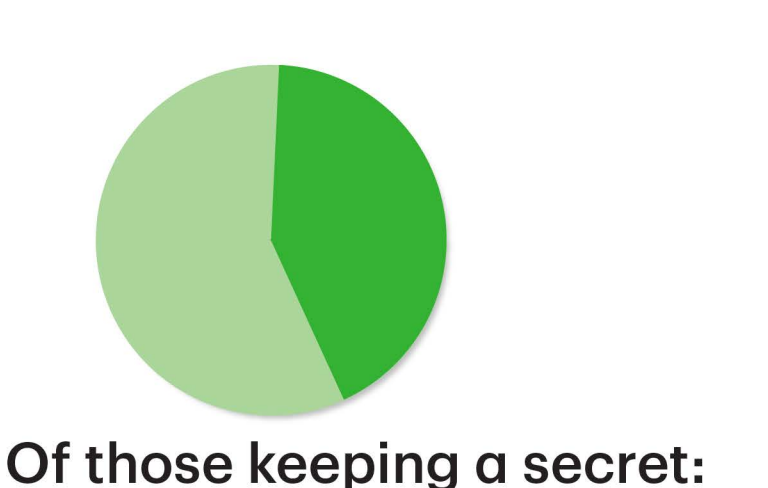
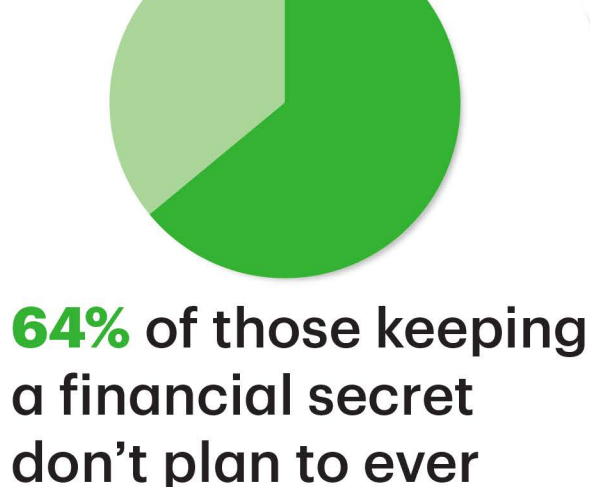
**63%** of millennials surveyed say they have no shared credit cards.

Millennials surveyed are less tolerant of 'red flag' behaviours and say they would leave their partner if:



## Financial Secrets

When it comes to those in committed relationships, all may not be as it seems...



## Forever Love

Committed couples are choosing "forever" over "fun":



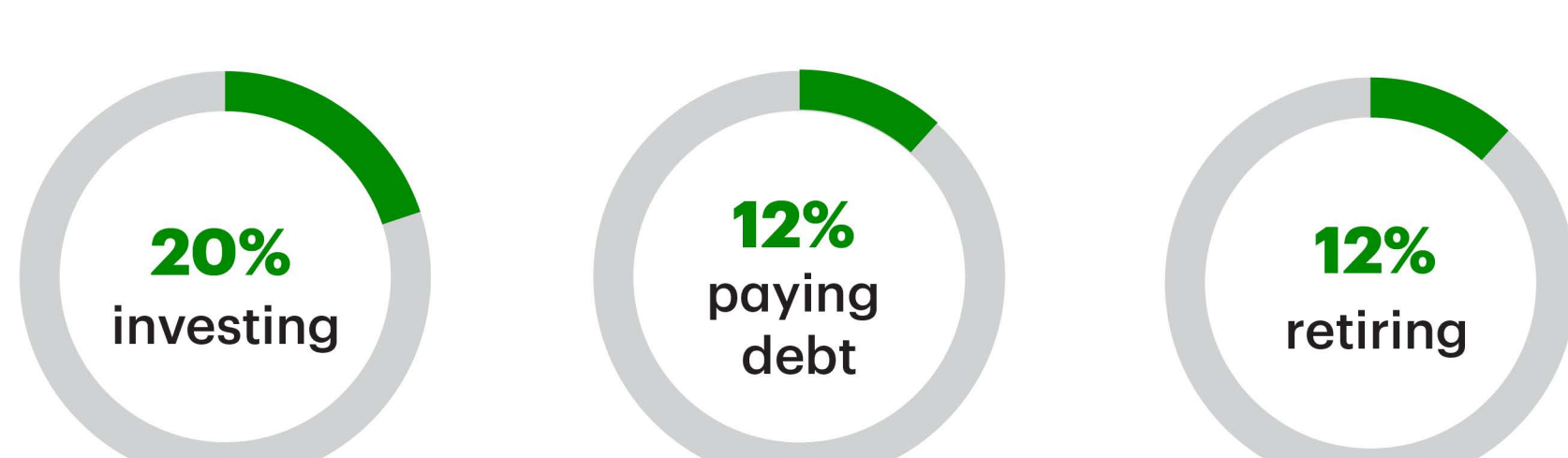
**One in three** couples surveyed believe buying a home is a higher priority than hosting a wedding.

Couples spent more on **engagement rings** in 2021 compared to 2020.



## Seeking Financial Advice

Couples surveyed said they need financial advice on:



**19%** of millennials surveyed want advice on buying a home.

**9%** of Canadians surveyed want advice on buying a home.

TD has online tools available to assist its customers, including with personalized financial advice and everyday banking capabilities.

Visit **TD Ready Advice** hub for financial information, articles and tips.

About TD Love and Money Survey  
Research company MARU/Matchbox conducted the survey among a nationally representative sample of Canadian consumers focused on couples and money. The online fieldwork occurred between November 10, 2021 and November 18, 2021. A total of 1751 completes were gathered in Canada and have been weighted by age, gender and region to reflect the population. Margin of Error cannot be calculated as the audience comes from a non-probability sample, however the Margin of Error on a probability sample of this size would be +/- 2.3%.

